

Community Farm Alliance

JOB ANNOUNCEMENT

Position: Organizer

Location: Louisville, Kentucky (with some travel in surrounding counties and Frankfort)

Salary and Benefits: \$27,300; basic health coverage and liberal vacation benefits

Application Deadline: May 1, 2008

Starting Date: June 1, 2008

Background: The Community Farm Alliance (CFA) is a statewide grassroots organization consisting of 2000 members. Formed in 1985, CFA supports farm and food issues. With an urban base in Lexington and Louisville, CFA is working to connect tobacco-transitioning farmers with urban communities with limited access to fresh, local food. In Louisville, CFA sponsors and supports farmer's markets, various demonstration projects, policy work and neighborhood based food related economic development.

Job Description

CFA's Louisville organizer works with the Jefferson County membership, West Louisville and East downtown neighborhood residents, farmers, chefs and many other allies to create a model for a local food system in West Louisville. Job responsibilities include but are not limited to:

- Broaden the base in Jefferson County and deepen CFA's presence in West Louisville.
- Identifying and developing policies that support neighborhood-based development and planning toward the implementation of a local food system. This includes research and policy analysis.
- Assisting with project and membership development for leaders in urban neighborhoods
- Assisting members in developing political and economic education materials that reflect the challenges, steps and opportunities a local food economy offers.
- Developing relationships with allies, decision makers and the media is also required.

Required Qualifications

- Shares a progressive political perspective and commitment to the mission of CFA
- Good organizing skills; developing relationships with grassroots leaders, recruiting and assisting members in accomplishing campaign goals and executing tactics
- Ability to work with various constituencies toward the same goal
- Capable of translating people's concerns and needs into policy; understanding context of policies, the legislative process and how government works; monitoring legislative activity
- Ability to plan and execute campaigns, design workshops and staff a committee to run strategy
- Some knowledge and understanding of steps involved in developing of alternative food related businesses.
- Takes initiative, self-motivated, can work independently as well as in team, works well under pressure, creative and independent thinker, good problem solver
- Research, writing and computer skills necessary
- Bachelors degree, preferably in a relevant field
- Must be able to make a minimum one-year commitment

Preferred Qualifications

- Two years of experience in community organizing or development of food related alternative businesses.

People of color encouraged to apply. Community Farm Alliance is an equal opportunity employer.

Send resume and cover letter, along with two writing samples and five references (3 professional and 2 personal) to:

Community Farm Alliance
Deborah Webb, Executive Director
614 Shelby Street
Frankfort, KY 40601
or fax: 502-223-0804
or email: cfarma@bellsouth.net